

# inflight

 **VOLIDISICILIA**

JET FUEL  
MAX PRESSURE  
30 P.S.I. 2.05 BARS  
MAX SUCTION  
11 P.S.I. 0.75 BAR



**VOLIDISICILIA**



**DAT**

**Dear Reader,**

It is my pleasure to welcome you onboard our flights and introduce you to the first issue of the Italian version of our Inflight magazine.

July 1st, 2018, marked an important new era for DAT - Danish Air Transport, as it coincided with the launch of our new scheduled services in Sicily.

Having been awarded for the next four years the prestigious Public Service Obligation ban to connect the lesser islands of Lampedusa and Pantelleria with the main airports of mainland Sicily, DAT has now implemented an efficient all-year Italian network known as DAT Volidiscilia.

Our investment on these new services is relevant, as the operation involves up to three aircraft flying more than 6,100 flights per year, and we want in the coming years grow along with the economy of the Sicilian islands, granting an affordable and reliable connection aimed at both the locals as well as to what we strongly believe will be an increasing number of tourists in the coming years.

Known respectively as the "white" and the "black" pearls, the islands of Lampedusa and Pantelleria are actually all-year round destinations ideal for the savvy traveller, and we want an increasing number of visitors enjoying Lampedusa's pristine beaches, white cliffs and crystal clear waters and Pantelleria's volcanic landscapes, flora and relaxed lifestyle.

Now these two magnificent destinations are connected to the rest of Italy and the world via the major Sicilian airport gateways of Catania, Palermo and Trapani.

Depending on the season, from Lampedusa you can enjoy as many as four daily flights to Palermo and twice daily to Catania, while Pantelleria is connected twice daily with Trapani, up to three daily with Palermo and up to four times weekly with Catania, a new route that has never been flown in the past. Aircraft flying these routes have been dedicated to the islands they serve, and proudly display the "Mpidusa", "Pantidrraria" and "Linusa" names and crests on their fuselages, while onboard you will find the usual friendly service offered by DAT coupled with Italian flair typical of our Italian cabin crew. While sipping a refreshing and flavourful glass of Sicilian soft drinks or nibbling on a cookie on the morning flights, you will be quickly reaching your destination.

We want DAT Volidiscilia to become the true ambassador of the islands, so stay tuned for what we'll plan in the coming months to tie an increasingly stronger link with the territory.

So far sit back, relax and enjoy your flight onboard DAT Volidiscilia!

**Cpt. Jesper Rungholm**

DAT – CEO and President



The set up of the Italian operation far away for our normal home base in was and still is a complex topic. This unfortunately came with delays and we want to apologies for this. Please be assured that our team is doing everything possible to make the operations as smooth as possible.



2 / Welcome onboard!  
 5/ Pantelleria, the Mediterranean garden  
 Nature's wonder in armony with mankind  
 6/ Magazine Specification

# inflight

Il tuo magazine



## OWNERSHIP

### **D.A.T. DANISH AIR TRANSPORT**

Vamdrup, Lufthavnsvej 4, Denmark-6580, VAT.12654693  
Registration completed pursuant to art. 16 of the  
law of 7 March 2001, n. 62  
Registration number ROC xxxxx of xxxxx

### **LUIGI VALLERO**

General Manager D.A.T. Italia

### **ANDREA PIETROBELLI**

Commercial Manager D.A.T. Italia

## ITALIAN EDITION



Registered Office  
Via John Fitzgerald Kennedy, 5  
80125 Napoli (NA)  
Local Office  
Via Gustavo Giovannoni, 105  
00128 Roma (RM)  
Telefono +39 06 90215605  
P.IVA08325341215  
R.E.A. NA-948795  
N. Iscrizione R.O.C. 32000

Italian General Manager  
**Ferdinando Calaciura**  
direttore@meteitalia.com

Editorial Director  
**Umberto Desiderio**  
affarieditoriali@meteitalia.com

Video and photo Division  
**DSD VISUAL**  
Roma(RM)-dsdvisual@gmail.com

## MANAGEMENT COMMITTEE

**LUIGI VALLERO** – D.A.T. Italia  
**ANDREA PIETROBELLI** – D.A.T. Italia  
**FERDINANDO CALACIURA** – M.E.T.E. Italia  
**MATTEO DESIDERIO** – M.E.T.E. Italia  
**UMBERTO DESIDERIO** – M.E.T.E. Italia  
**ANTONIO BARTOCCELLI**

## ADV – PROMOEDITORIAL SERVICE

Italy and Abroad  
Exclusive  
dealership  
M.E.T.E. Italia s.r.l.  
Registered Office  
Via John Fitzgerald Kennedy, 5  
80125 Napoli (NA)  
Local Office  
Via Gustavo Giovannoni, 105  
00128 Roma (RM)  
Telefono +39 06 90215605  
Advertising Consultancy  
**Dr. Antonio Bartoccelli**  
+39 3356991522  
antonio.bartoccelli@gmail.com

Distribution  
Flotta DAT Italia

Pantelleria, the  
Mediterranean  
garden.

Nature's wonder in armony with mankind.

# magazine

## PERIODICITY

FOUR EDITIONS A YEAR

## RELEASE DATE

N° 1 JANUARY 2019

N° 2 APRIL 2019

N° 3 JULY 2019

N° 4 OCTOBER 2019

## COPIES

12.000 FOR EDITION

## FORMAT

CM. 19,5 x CM. 25,5

## FOLIATION

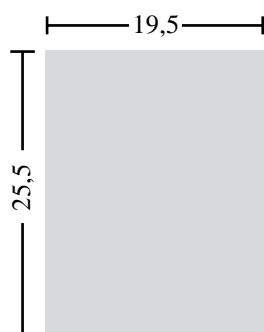
48/64 PAGES



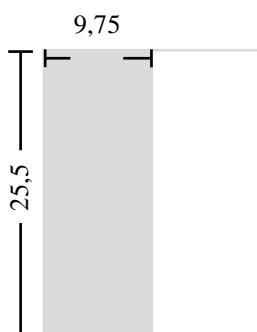
## PRICE LIST ADV

FULL PAGE	1,700,00
½ PAGE	900,00
SECOND COVER	2.000,00
I ROMANA	2.000,00
SECOND COVER + I ROM	3.500,00
THIRD COVER	1.900,00
BACK COVER	3.500,00

(NET PRICE+IVA)



Single (cm19,5x25,5)



Half (cm9,75x25,5)



Double (cm 39x25,5)

An abundance of cm 0.5 per side is required on all formats.  
Materials provided in pdf format closed and ready to print.